



# 2024-25 ANNUAL REPORT

Compassion in Action: 25 Years and Beyond

# About us

# Advancing palliative care for all Canadians.

Pallium Canada is a national registered charitable organization focused on building professional and community capacity to help improve the quality and accessibility of palliative care in Canada.

With over two decades of experience and over 100,000 learners reached, Pallium Canada is the largest palliative care education provider for health systems and health care organizations across Canada. Our extensive experience and expertise have helped hundreds of partners build palliative care capacity from individual practices to large-scale provincial initiatives.

# Our vision

# Palliative care is everyone's business.

Improving palliative care in Canada is everyone's business, not just the responsibility of a small number of palliative care specialist physicians and nurses.

Every community has the potential to transform our society into a skilled, informed and compassionate one with respect to palliative care.

Whether you are a health care organization, health care professional, community leader or influencer, you can help make this happen.

# Our values

- Collaboration
- Capacity-building
- Excellence
- Interprofessionalism

# Our goals

Pallium's goal is to strengthen Canada's ability to provide home and community-based palliative care through education and support to health care professionals and family and neighbourhood carers so that every Canadian who requires palliative care will receive it early, effectively, and compassionately.

04 80 A message from the Compassion in action: Chair and CEO 25 years in motion 06 10 A message from the Scientific Advisor a glance 07 14 2024–27 strategic plan transformation

Our impact: 2024-25 at Education to empower 18 Driving progress together

26 A vision for a brighter future: looking ahead 28 Leadership and governance 29 Financials

20

Advancing care

Together, we go

further

through data, innovation and

research

# Table of contents





# A message from the Chair and CEO



# Dear partners and members of the Pallium Canada community,

This year, Pallium Canada proudly celebrates its 25th anniversary. It is a moment to reflect not only on how far we have come, but also on how much more we can achieve together. What started in 2000 as a grassroots initiative in Alberta has grown into a national movement, but our journey has always been grounded in the simple belief that palliative care is everyone's business.

We mark this milestone during another important anniversary. It has been 50 years since palliative care first took root in Canada. Over those five decades, dedicated individuals and organizations have laid the foundation for a more compassionate and responsive health care system. We are proud to stand on their shoulders and to be a part of the movement that continues to carry this work forward.

The need for palliative care is greater than every. Canada's aging population, the rising complexity of care needs, and overstretched health systems demand new ways of thinking and working. At Pallium, we believe that education is key. When more health care professionals and communities are equipped with the tools, knowledge, and confidence to deliver a palliative approach to care, more Canadians receive the timely, compassionate, and person-centered care they deserve.

In response to this need, we launched our new three year 2024-27 Strategic Plan. The plan sets a bold course for the future and focuses on expanding capacity, scaling innovation, and strengthening collaboration. Grounded in three pillars—capacity building, innovation, and strategic growth—this plan challenges us to think bigger, act faster, and deepen our impact. It reflects our commitment to not only respond to the needs of today, but to anticipate and shape the needs of tomorrow.

None of this would be possible without the extraordinary community that surrounds us. To our wonderful facilitators, learners, partners, donors, and supporters: thank you. Your dedication, generosity, and belief in our mission have fuelled every step of our journey. Together, we've built something remarkable—and together, we will continue to lead the way forward.

As we look ahead to the next 25 years, we do so with gratitude, determination, and hope. The future of palliative care is being written now. With your continued support, Pallium Canada will remain a driving force in shaping it.



Louise Bradley, Chair of the Board



An

Jeffrey B. Moat, CEO

# A message from the Scientific Advisor

Over the past 25 years, Pallium's growth has been shaped by a steadfast commitment to research, evidence, and innovation. As a founding member, I have witnessed firsthand how these principles have transformed Pallium from a regional initiative into a national and increasingly global leader in palliative care education. Our impact has been shaped not only by what we teach, but by how we learn, adapt, and evolve.

From the early development of LEAP courses to today's data-driven initiatives, we have continuously sought to understand what works, for whom, and in what context. This approach has enabled us to refine our programs, expand our reach, and respond to the changing needs of health care professionals and communities.

This year, we launched the British Columbia edition of the Canadian Atlas of Palliative Care, marking a major step forward in our efforts to map and improve care systems. This groundbreaking resource provides a comprehensive, region-specific view of palliative care services, helping policymakers, providers, and communities identify gaps, allocate resources, and plan for the future. This launch builds on work begun in 2019 when Pallium partnered with the Dr. Joshua Shadd – Pallium Canada Research Hub at McMaster University to initiate the project. Although that partnership has evolved, the Atlas project continues, with Ontario and Alberta editions due next year.

Our commitment to evidence-based education also extends beyond our borders. In Spain, the successful adaptation and delivery of LEAP courses through Proyecto Pallium en España demonstrates the global relevance of our model. By translating and culturally tailoring our curriculum, we are helping build palliative care capacity in new contexts, while learning valuable lessons that inform our work at home.

We also continue to learn from our own programs. A formative evaluation of the Palliative Care ECHO Project, published this year in BMC Palliative Care, examined its national reach, implementation, and participant experience. The findings confirm that ECHO effectively strengthens professional communities and supports providers in delivering better care. As I often say, ECHO helps us supercharge the work of others by scaling up valuable resources that might otherwise go unnoticed.

Pallium's journey has always been one of learning—about care, about people, and about possibility. As we enter our next chapter, we remain committed to advancing palliative care through rigorous research, thoughtful innovation, and a deep belief in the power of evidence to drive change.

Deera

Dr. José Pereira, Scientific Advisor

Accelerate palliative care capacity building

Strengthen the palliative care system to meet increasing demands by expanding access to a quality palliative approach to care. We will work with stakeholders and government across Canada and pilot select initiatives internationally to build critical palliative care capacities.

2 Explore new strategic opportunities

Build on our strengths to enhance and diversify our education programs. We will embrace innovation and research and explore new markets and partnerships to support long-term sustainability.

# 2024–27 Strategic Plan

This year, we launched our next Strategic Plan, building on our legacy while embracing new opportunities. The plan is a roadmap, and the three pillars will guide us in our work to build capacity, scale innovation, and meet the growing need for palliative care.

Leverage emerging technologies, research, and innovative approaches

Use emerging technologies, research, and modern instructional design to improve the learner experience and increase operational efficiency. We will also support other organizations through consulting and technology solutions that deliver high-quality education.

# Join us in shaping the next 25 years

We invite you to be part of what comes next. Together, we can build on our momentum, drive innovation, and transform palliative care across Canada.

The future starts now, and we are excited to shape it with you.

# Compassion in action: 25 years in motion

Founded in 2000, Pallium Canada sprang from a grassroots effort to address gaps in palliative care in rural and remote communities. From those humble beginnings, the organization has evolved into a national leader in palliative care education, as well as a champion for improving access to quality palliative care for patients and their families across Canada.



**2001**: Dr. José Pereira presenting at the launch of the Pallium Project

# 2000-2003

## Foundation work

- **2000**: The PALLIUM Project was founded in Alberta, Canada by Dr. José Pereira, Michael Aherne and Dr. Srini Chary.
- **2001**: Developed and piloted the first Rural Weekend Retreat, a two-day interprofessional training program tailored to primary care providers in rural and remote communities.
- 2003: Approximately 20 regional palliative care courses were delivered across Alberta, Saskatchewan, and Manitoba by 20 facilitators during this time.



**2004**: The first LEAP Facilitator orientation in Calgary, Alberta

# 2003-2007

# Expanding across the country

- 2003: Secured funding from Health Canada to expand programming into British Columbia, the Yukon, and the Northwest Territories, as well as establish satellite operations in Atlantic and Eastern Canada.
- **2005**: Between 2003 and 2005, 43 courses were delivered across Canada, reaching more than 1,000 learners.
- 2006: Launched the first Learning Essential Approaches to Palliative Care (LEAP) course, evolving from the earlier Palliative Regional Weekend Course.
- 2007: Published the first edition of the Pallium Palliative Pocketbook.



2015: LEAP Long-Term Care Pilot with the Toronto Central LHIN

# 2012-2017

## A new era of growth

- **2012**: Incorporated as the Pallium Foundation of Canada and relocated to Ottawa, Ontario.
- 2013: Received funding from the Federal Economic Action Plan to increase educational capacity and expand programs nationwide and launched LEAP Core (in-person).
- **2014**: Launched the Pallium Portal (now called Pallium Central), an online learning management system.
- **2016**: Published the 2nd edition of the Pallium Palliative Pocketbook, alongside the introduction of the Pallium App.



2018: Gérald Savoie, Past Chair, Dr. José Pereira, Scientific Advisor, and Jeffrey Moat, CEO

# 2017-2020

# Innovating to meet evolving needs

- 2017: Expanded the LEAP suite of courses to cover specialized settings of care and professions.
- 2018: Adopted a social enterprise model, leveraging a missiondriven approach to generate revenue while maintaining a strong focus on social impact and expanding access to palliative care education and resources.
- **2018**: Released Pallium's first online self-learning modules, including Taking Ownership.
- 2019: The Dr. Joshua Shadd Pallium Canada Research Hub began work on the Canadian Palliative Care Atlas, the first of its kind in Canada.



**2025**: The Pallium Canada team at a staff retreat

# 2020-onwards

# Adapting and leading the way

- **2020**: The global pandemic presented unprecedented challenges; however, Pallium swiftly responded by transitioning to online learning and offering critical, just-in-time webinars early in the pandemic.
- **2021**: Launched the Palliative Care ECHO Project to support health care providers through continuous learning.
- **2024:** Worked with partners across the country to develop and launch the Canadian Serious Illness Conversations Course.
- **2025** and beyond: Pallium continues to work collaboratively towards its mission to equip all health care professionals and communities with the knowledge and tools to provide palliative care for every Canadian.

8

# Impact by the numbers

## 2024-25

A look back at our impact over the past year and how we're driving change in palliative care education, research and beyond.

# 10,817 learners

trained on the palliative care approach through our LEAP courses and Canadian Serious Illness Conversations course, of which we held:

510 courses

# 160 new facilitators

trained to deliver our LEAP and CSIC courses, expanding our national network to:

942 active facilitators

# 166 webinars

held nationally by the Palliative Care ECHO Project, reaching:

4,353 unique learners



93%
of learners would recommend
LEAP to a colleague.



83%

of learners successfully implemented their commitment to change.



3,221

copies of the Pallium Palliative Pocketbook sold.



2,418

downloads of the Palliative Care Journal Watch Podcast.



11

Communities of Practice held.



150+

health system partners.



# Building capacity across Canada

# 14,948 learners

trained across Canada through our LEAP and CSIC courses and national Palliative Care ECHO Project webinars.



# Education to empower transformation

Education is the engine — empowering health care with evolving, accessible, and relevant learning for every stage of their journey.

# Learning Essential Approaches to Palliative Care (LEAP)

Pallium Canada continued to update and expand our flagship product, Learning Essential Approaches to Palliative Care (LEAP), ensuring that relevant, accurate and practical curricula are available for health care professionals across the country.

Over the course of the past year, we have:

- Launched LEAP Renal (online) to support health care professionals working in renal care.
- Began piloting LEAP Pédiatrie (online) to meet the growing demand of French-speaking health care professionals who provide pediatric care.
- Updated LEAP Heart (online) and kicked off the process of updating LEAP Long-Term Care (online), one of our most popular courses.
- Continued development work of LEAP Renewal and LEAP Renewal Paramedic.



LEAP In-Depth workshop

hosted in Prince Edward Island in 2024



I loved all the personal/real-life experiences that the participants and facilitators of the course shared. It made the course more engaging and helped us all learn more.

Nurse (RN),
 LEAP Mini learner

# LEAP Core adaptation for Quebec

Quebec's health care providers face unique challenges and opportunities when delivering palliative care across their province. In 2024, a subject matter expert working group of Quebec-based health care professionals was established to begin adapting LEAP Core (online) for Quebec health care providers.

The development of this course will ensure that Pallium's programs meet the unique needs of francophone health care professionals in Quebec, while reflecting the province's specific linguistic, clinical, medical, regulatory, cultural, and communication contexts. It will lay the groundwork for future LEAP courses tailored to the province.

# Learner Journey App

This year, we released the Learner Journey App, a free tool that empowers health care providers to take ownership of their professional development in palliative care. The app incorporates the Canadian Interdisciplinary Palliative Care Competency Framework to help health care providers develop, implement, and manage a customized

palliative care learning plan based on their current competencies, practice needs, and learning goals.

# Reaching beyond the health system

Palliative care extends far beyond hospitals and clinics—it touches families, caregivers, and communities. This year, we expanded our educational efforts to better support those caring for others in informal and non-clinical settings. In Brantford, we partnered with local organizations to deliver an Atlas CareMap workshop, helping caregivers map out their support networks and feel more confident in their roles.

We also delivered Compassionate Workplace Campaign workshops for employees at Innovation, Science and Economic Development Canada. These sessions explored how teams can build more caring and supportive workplaces for working caregivers. As more organizations seek to prioritize compassion, Pallium is proud to offer tools and guidance that empower workplaces to make meaningful change.



## LEAP Core Quebec working group

The group meeting in Quebec City, Quebec, in December 2024.

# Atlas CareMap workshop

The workshop was held in Brantford, Ontario, in April 2024.

14





## Palliative Care ECHO Project

This year marked the fifth year of the Palliative Care ECHO Project—a journey driven by passion, purpose, and a commitment to building local capacity across Canada to provide a palliative care approach to patients and their families.

Together with our partners, we have built a unique, national platform that fosters continuous professional development and empowers health care professionals with practical knowledge that they can use to improve palliative care for patients.

Over the past year, the Palliative Care ECHO Project has:

- Launched new communities of practice to support health care providers, including the Long-Term Care Quality Improvement Community of Practice (Ontario), and the French Pediatric Palliative Care Community of Practice.
- Onboarded two new Hub Partners: the Canadian Indigenous Nursing Association (CINA) and Saskatchewan Health Authority.
- Supported the McGill Palliative Care National Grand Rounds Programme, hosted by McGill Palliative Care, which provides universal access to the latest research, innovations, and strategies in palliative care. Since its launch, this certified continuing professional development activity has reached hundreds of health care professionals.



I really value and appreciate these learning opportunities provided at no cost, and to connect with professionals across Canada. I learned a lot and find the sessions extremely high value.

> — Palliative Care ECHO Project learner

**Hub Partners located** across Canada

35,022

cumulative Palliative Care ECHO Project learner encounters

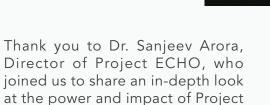
## World's Largest Palliative Care ECHO Session

On October 18, 2024, the Palliative Care ECHO Project hosted the World's Largest Palliative Care ECHO Session simultaneously online and in-person at the McGill International Palliative Care Congress in Montreal.

This event brought together over 1,100 attendees from 94 countries, making it the largest Palliative Care ECHO Session ever held. To accommodate the international community, live interpretation was offered in six languages—French, Spanish, Mandarin, Hindi, Arabic, and Brazilian Portuguese.

The panel was moderated by our CEO, Jeffrey Moat. We were joined by internationally renowned experts, who shared their knowledge, experiences, and innovative practices in palliative care, including:

- **USA**: Aparna Gupta, DNP, EMBA, FACHE, CPHQ
- United Kingdom: Lesley Goodburn, person with lived experience
- Brazil: Dr. Luís Fernando Rodrigues, MD, MAHR
- India: Dr. Sreedevi Warrier
- Canada (Quebec): Dr. Olivia Nguyen, MD, MM, CCMF(SP), FCMF, FRCPC
- Spain: Dr. José Pereira, MBChB, CCFP (PC), MSc, **FCPC**
- Kenya: Sarah Nyariki, RN, BSc



Jeffrey Moat and

Dr. Olivia Nguyen

at the event in

ECHO around the world.

Montreal.

The impact of this event emphasizes the need for equitable care for all and highlights the critical role of education and collaboration in improving care for people with lifelimiting illnesses and their families.



Thank you for organizing such an insightful and inspiring event! It was incredible to see and hear from palliative care leaders across the world.

— World's Largest Palliative Care ECHO Project Session attendee

17















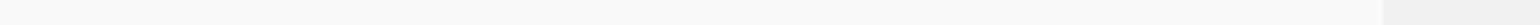












# Driving progress together

Through our strategic partnerships and collaborations, we are driving innovation and expanding our reach to ensure timely and quality palliative care for all.



# Advancing palliative care across Alberta

Jeffrey Moat and Adriana LaGrange, Minister of Health in Alberta

## May 2024: Provincial-Territorial Advisory Group (PTAG) in Palliative Care meeting in Calgary

José Pereira, Nathanael Patriquin (NB), Stephanie St. Pierre (NU), Salina Fukumoto (MB), Jeffrey Moat, Stacy Burgess (NS), Deena Waddleton (NL), Robin Butland (YT), Soura Rosen (NT), Susan Blacker (ON), Mireille Lecours (PE), and Kelsey Fonda.



# Expanding capacity through connections

## Partnerships in New Brunswick

Together with the New Brunswick Department of Health, we have made essential palliative care training available to hundreds of front-line health care professionals over the past year. In the first year of our three-year large-scale licensing agreement, we trained 500 learners and strengthened their French LEAP Facilitator capacity. We are excited to see continued growth in the province.

# Exploring international opportunities

Led and funded by the University of Navarra, with additional financial support from the Dignia Foundation, Proyecto Pallium en España is a pilot initiative exploring the feasibility and relevance of expanding palliative care education in Spain. As part of this effort, Pallium provided four LEAP courses, which have been translated and culturally adapted for the Spanish context. The initial delivery of these courses was met with strong interest and positive feedback from both learners and facilitators, highlighting the potential for broader adoption and impact in the country.

# Driving system change in palliative care

We contributed to provincial, national and international communities to drive system change in palliative care in Canada through our memberships in HEAL, the Association québécoise de soins palliatifs (AQSP), Canadian Health Leadership Network (CHLNet). In 2024-25, we also joined the International Association for Hospice and Palliative Care (IAHPC) and the European Association for Palliative Care (EAPC).

# **Building bridges**

Pallium actively engaged parliamentarians, policymakers and health officials in national dialogues to drive system change in palliative care in Canada. In 2024-25, we:

- Continued leading the Palliative Care Coalition of Canada in our role as Secretariat.
- Organized and hosted two meetings of the Provincial-Territorial Advisory Group (PTAG) in Palliative Care, bringing together palliative care leaders.
- Participated in 19 meetings with government representatives and elected officials.
- Made four submissions to federal and provincial governments.

## October 2024: Provincial-Territorial Advisory Group (PTAG) in Palliative Care meeting in Toronto

Deena Waddleton (NL), Stacy Burgess (NS), Leonie Herx, José Pereira, Soura Rosen (NT), Mireille Lecours (PE), Jeffrey Moat, Susan Blacker (ON), Salina Fukumoto (MB), and Stephanie St. Pierre (NU). On screen: Nathanael Patriquin (NB), and Denise Grad (SK).

# LEAP Lo Esencial en el Abordaie Paliativo

The first LEAP course held in Vitoria, Spain for primary care providers.



# Advancing palliative care through data, innovation and research

# Mapping the way forward

In 2025, Pallium released the first provincial edition of the Canadian Atlas of Palliative Care. The British Columbia edition of the Canadian Atlas of Palliative Care was formally launched at an event in Vancouver, BC. This Atlas is a unique Canadian resource that examines palliative care at a provincial and at a regional level, across various domains, such as policy, services and education.

Developed in collaboration with McMaster University's Division of Palliative Care and the BC Centre for Palliative Care, this tool delivers a comprehensive, data-driven snapshot of palliative care services and activities across British Columbia.

This invaluable resource comes at a critical time when British Columbians face challenges in accessing palliative care when and where they need it – challenges that are further intensified by a rapidly aging population. For the first time, the Atlas consolidates provincial level information into a single, interactive resource, providing a comprehensive view of both the strengths and opportunities within British Columbia's palliative care system.

By offering data-driven insights, it serves as a powerful tool to inform future policies, optimize resource allocation, and enhance service delivery, ultimately improving palliative care access and quality across the province.

And this is only just the beginning — Pallium Canada and its partners are launching the Ontario and Alberta editions of the Canadian Atlas of Palliative Care in the coming year, with an eye to eventually developing a complete national palliative care atlas for Canada.

The British Columbia edition of the Canadian Atlas of Palliative Care has been made possible through the generous support of the Sovereign Order of St. John of Jerusalem, Knights Hospitaller Vancouver (lead funder), the Y.P. Heung Foundation, the Conconi Family Foundation, the Foord Family Foundation, Saint Mary's Health Foundation of New Westminster and The Hamber Foundation.



We are proud to have been a part of this important step toward strengthening palliative care across British Columbia.

Dr. Eman Hassan, Executive Director
 BC Centre for Palliative Care







## Research-driven innovations

Generating and sharing knowledge continues to be a priority for Pallium. This year, our Scientific Advisor and members of the Pallium community authored and co-authored several publications that advance palliative care.

## Evaluating the Palliative Care ECHO Project

This year, a formative evaluation of the Palliative Care ECHO Project was published in BMC Palliative Care. Led by Dr. José Pereira, the evaluation analyzed the impact and value add that the Project has had for Pallium and its national Hub Partners, including an initial assessment of the quality and impact of its programming. This research continues to guide the evolution of the Project and supports our commitment to evidence-informed innovation.

## Impact of LEAP Hospital

In early 2025, Palliative Medicine Reports published a study evaluating LEAP Hospital and its impact on generalist hospital physicians. The research highlighted improvements in clinical skills, communication, and collaboration across care teams, along with greater integration of a palliative approach within hospital settings. Presented at national and international conferences, these findings highlight our impact and guide ongoing course development to meet the evolving needs of health care providers.

# Technology that moves us forward

In 2024, we launched a redesigned website with improved navigation and a better user experience. Health care professionals, caregivers, and partners can now more easily access educational resources, register for courses, and stay updated on our work. This improved functionality supports our goal of making palliative care education and engagement more accessible.

We also introduced automated messaging for learners, facilitators, and course coordinators. This ensures our communications are timely and consistent, while helping us be more efficient and improving the overall experience.

In parallel, we have continued to invest in technology that improves our learner support capabilities, including integrating Pallium Central with our Support Desk systems to provide faster, more relevant support to our learners and partners.



Thanks to ECHO, we're able to supercharge the work of others. We can take great resources that many people don't even know exist and put it on a scale.

Palliative Care ECHO
 Project Hub Partner

96%

of learners would rate standalone ECHO sessions as good learning experiences.

95%

of learners would recommend ECHO sessions to their colleagues.





## **Arbor Memorial Foundation**

Peggy Austen, Lisa Keith and Erin MacPherson from Arbor Memorial, and Jeffrey Moat



## Y. P. Heung Foundation

Elsie Heung, Executive Director, and Peggy Austen



## Adobe Employee Community Fund

Members of our Fund Development Advisory Committee, Chris Hughes, Ashley Brambles, and Luke McEachnie; Marty Krasilczuk, Adobe Canada; and Jeffrey Moat



As a registered nurse with 15 years of experience... I found the LEAP In-Depth course expanded my understanding of the palliative approach to care, emphasizing the importance of ensuring that patients and their families have a meaningful voice in their care decisions. Thank you to Pallium's donors, whose generous support made this invaluable training possible for me.

Katie Daly, RN

# Together, we go further

Every step forward we make in palliative care is made possible by the generosity of our donors and funders.

Their support fuels innovation, expands access to education, and strengthens care for patients, families, and communities across Canada. In this milestone 25th anniversary year, we are especially grateful to those who have stood with us—past and present—as we work to transform palliative care for the better.

We extend our heartfelt thanks to the following donors, whose contributions in 2024-2025 helped make our work possible:

- Adobe Employee Community Fund
- Arbor Memorial Foundation
- Aviva Canada
- Boehringer Ingelheim Canada
- Canada Gives Stait Family Fund
- Conconi Family Foundation
- Foord Family Foundation
- Healing Cycle Foundation
- Hodgson Family Foundation

- J & W Murphy Foundation
- Ottawa Community Foundation Donor Advised Fund
- Samuel W. Stedman Foundation
- St. Mary's Health Foundation of New Westminster
- The Hamber Foundation
- The Molson Foundation
- The Robert Campeau Family Foundation
- Y.P. Heung Foundation

# The future of palliative care is bright

As we look to the future, we invite you to be part of the next 25 years of action. Your support will help us continue to innovate, educate, and lead change in palliative care across the country.

Join us at pallium.ca/support-pallium

# A vision for a brighter future

As we mark 25 years of advancing palliative care, we are also preparing for what comes next.

The needs of patients, caregivers, and health systems are changing, and we are ready to meet those changes with bold ideas, new tools, and a strong sense of purpose. Our new strategic plan is already in motion and will guide us through an exciting new chapter focused on impact, innovation, and partnerships.

In the coming year, we will launch new and exciting courses and educational tools. We are looking forward to the launch of our first LEAP Renewal courses to support lifelong learning. These refresher courses will help past learners stay confident in their skills and will include a version designed specifically for paramedics. We are also introducing a new edition of the Pallium Palliative Pocketbook, a trusted and practical resource for health care teams. More provincial editions of the Canadian Atlas of Palliative Care are also on the horizon, each bringing essential data and insights to support stronger systems and better care.

Technology is playing a key role in shaping this future. We are exploring new platforms and delivery models that will make our learning even more accessible, personalized, and engaging. From mobile-friendly formats to enhanced virtual learning environments, we are rethinking how education is delivered so that learners can access the knowledge they need when and where it works best for them.

These innovations will allow us to better support teams across diverse settings, from urban hospitals to rural communities.

As we continue to celebrate our 25th anniversary throughout the rest of the year, we are not just reflecting on what we have accomplished but building on it. With the support of our partners and the passion of our community, we are charting a bold course forward.

The future of palliative care in Canada is full of possibilities, and we are proud to be a part of that future.



66

I have revived my passion for the palliative care approach after taking this course. This was a great experience!

> — Nurse (RN), LEAP Core learner



66

John of Jerusalem, Knights

Hospitaller, Vancouver.

This course should be mandatory for every medical and nursing student! I have been practising for 37 years, and I wish I had had a chance to learn this before now.

— Physician, Canadian Serious Illness Conversations Course learner



Peggy Austen, Jeffrey Moat and members of the Pacific Blue Cross team

Nephrology Nurses and

Technologists Conference

# Leadership and governance

# Financials

Financial summary for 2024-25

# Leadership

CEO

Jeffrey B. Moat, BComm, CM

### **Executive Team**

Jonathan Faulkner, MBA, MSc, Vice-President, Operations

Raquel Meyer, PhD, Vice-President, Learning

Dr. José Pereira, MBChB, CCFP (PC), MSc, Scientific Advisor

## **Board of Directors**

### Chair

Louise Bradley, C.M., O.N.L.

### Vice-Chair

Christine Power, BScN, MHSA

## Treasurer

Yves Lorange, MBA, CPA

## Officers

Jeffrey B. Moat, BComm, CM
Dr. José Pereira, MBChB, CCFP (PC), MSc

## **Directors**

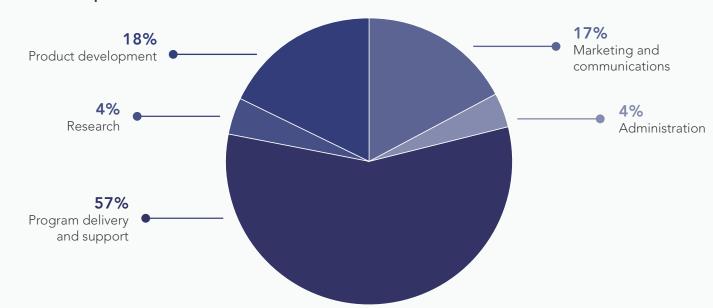
Catherine Gaulton, RN (Retired), JD, LLM, CRM

Donna Kingelin, R.N., ICD.D

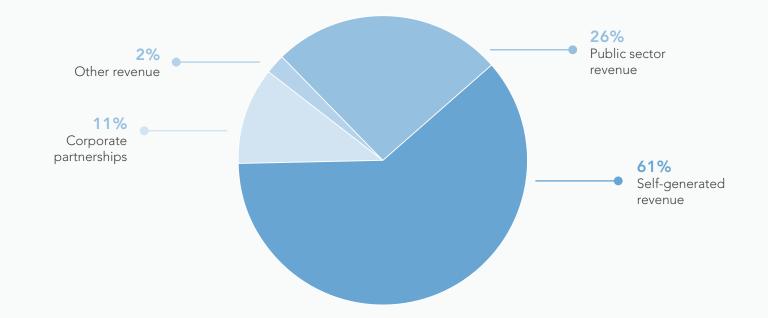
Jeffrey Morton, FCA, ICD.D

Deirdre Pike

## Total expenses



## Total revenue



 $^{28}$ 



342B ch. Richmond Rd. PO Box 67093 Westboro Ottawa, ON K2A 4E4

Canada Revenue Agency Charitable Registration Number: 801479826RR001





