



Palliative Care
Coalition of Canada
Coalition canadienne
des soins palliatifs

Sponsorship Package: Palliative Care Coalition of Canada (PCCC)

Background

The Palliative Care Coalition of Canada (PCCC) is a group of over 30 member organizations dedicated to improving palliative care for everyone in Canada. The PCCC does not collect membership dues, event registration fees, or other forms of revenue, to ensure that all of its members can participate fully regardless of financial status.

To support the Coalition's ongoing operations and long-term sustainability, the PCCC is offering sponsorship opportunities to its members and partner organizations. These sponsorships aim to generate essential funding to sustain the Secretariat's core functions and support key Coalition initiatives.

Why Become a Sponsor?

Becoming a sponsor of the PCCC means directly supporting the Coalition's mission to advance palliative care across Canada. Your sponsorship will help us to continue fostering collaboration, amplifying a collective voice on issues of importance in palliative care, and sharing the collective knowledge of our members. Together, we can make a meaningful impact on the lives of patients and families facing serious health challenges.

What Sponsorship Covers

Sponsorship funds will cover the costs of supporting the Coalition's work, including the production of documents, copywriting, graphic design, translation, and other related items. The funds may also be used to support day-to-day operations and administration activities.

Sponsorship Benefits

As a sponsor, you will enjoy the following benefits:

1. **Website Recognition:** Your organization's logo and name will be prominently displayed on the PCCC web page, showcasing your commitment to improving palliative care.
2. **Newsletter Acknowledgment:** Gain visibility through our regular newsletters, where your organization will be recognized as a valued supporter of PCCC.
3. **Event Materials:** Distribute your print materials at our events, including our annual Hill Day, allowing you to connect with key stakeholders in the palliative care community.
4. **Webinar Hosting Opportunity:** Host one webinar each year for PCCC members, providing a platform to share your expertise, engage with members, and enhance your organization's visibility within the community.



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Sponsorship Contribution

To ensure that our sponsorship program is accessible yet impactful, we have established a single sponsorship level at \$1,000 per year (in addition to sponsorship opportunities for specific projects and events). This amount allows us to sustain our ongoing operations and key activities in service to our mission. The sponsorship year runs from January 1 to December 31.

Join Us in Making a Difference

Your support is crucial in advancing palliative care in Canada. By becoming a sponsor of the PCCC, you not only enhance your organization's visibility and reputation but also play a vital role in improving the quality of care for patients and their families.

Next Steps

If you are interested in sponsoring the Palliative Care Coalition of Canada or would like more information, please contact the PCCC secretariat:

Administrator: Lorna Huiskamp

Email: lhuiskamp@pallium.ca

Phone: 343-803-4633

Website: www.palliativecarecoalition.ca

Together, we can foster a compassionate approach to palliative care that supports individuals and families when they need it most. Thank you for considering this opportunity to partner with us!

We look forward to welcoming you as a valued sponsor!