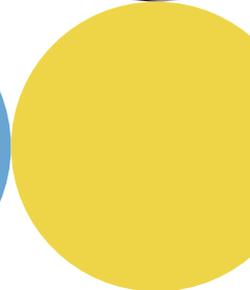
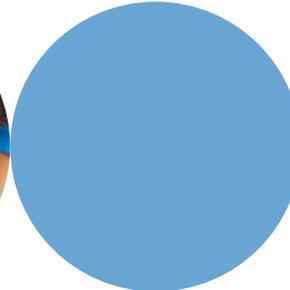
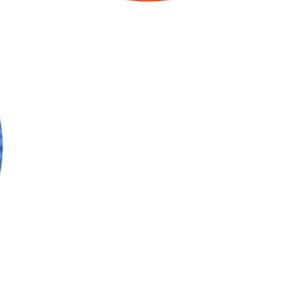
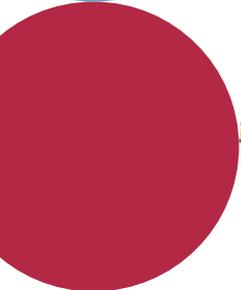
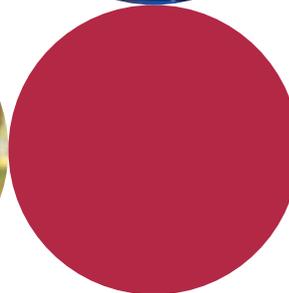
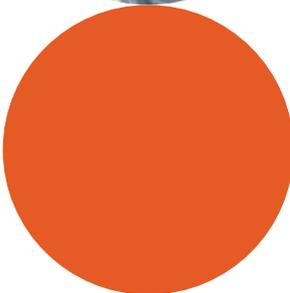
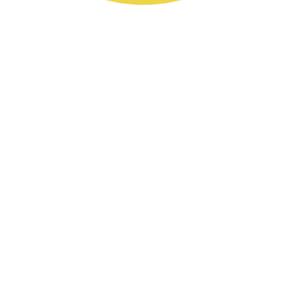
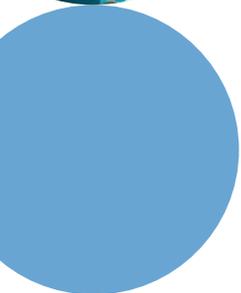
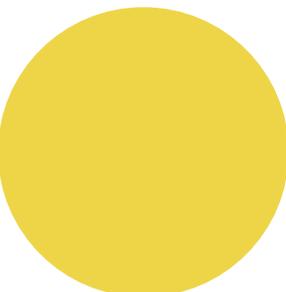




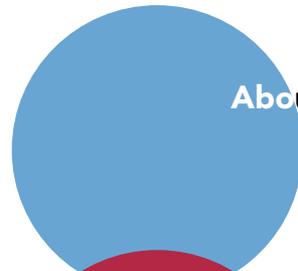
Pallium Canada

Advancing Palliative Care

2022–23 ANNUAL REPORT



Vision and Goals



About Pallium Canada

Pallium Canada is a national non-profit and charitable organization focused on building professional and community capacity to help improve the quality and accessibility of palliative care in Canada.



Our Vision

Palliative care is everyone's business.



Our Goal

Pallium's goal is to strengthen Canada's ability to provide home and community-based palliative care through education and support to health care professionals and family and neighbourhood carers, so that every Canadian who requires palliative care will receive it early, effectively, and compassionately.

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Louise Bradley

Message from the Chair and CEO

2022 to 2023 has been a momentous year for Pallium – a year that has brought both new challenges and exciting new opportunities.

Our unwavering commitment to advancing palliative care during the challenging circumstances of the past few years is a source of pride for us, and we have emerged from these challenges even more resilient than before. The outstanding progress resulting from our collective efforts and resolute dedication has yielded exceptional growth, making the period of 2022-23 stand out as our most successful year thus far. Thanks to our committed team, we embraced flexibility and innovation which led us to discover fresh avenues of collaboration and new ways to support our healthcare system partners nationwide.

The groundwork we've established over the past two decades positions us favourably to continue to grow and advance our vision and mission. In collaboration with our valued partners, and with the support of our community of facilitators and stakeholders, we have continued demonstrating our impact, building on our foundation, and growing into our leadership role in Canada. In this year's annual report, we are pleased to share highlights, achievements, and financial statements for Pallium Canada. We believe it showcases our firm belief that palliative care is everyone's business.

Here are just a few highlights.

- The significant growth across all LEAP courses, including LEAP Long-Term Care and LEAP Personal Support Worker. In March 2023, Pallium recorded the highest number of courses held in one month since 2019.



Jeffrey B. Moat

- Our collaboration with over 150 LEAP, ECHO and corporate partners which enabled us to reach new audiences and provide innovative and effective solutions.
- The continued spread and scale of the Palliative Care ECHO Project, as Pallium Canada took on Super Hub status.
- The continued advancement of our government engagement strategy with both provincial and federal government leaders.
- The support of over 200 supporters, who are helping us lead the way in advancing palliative care for all.
- The launch of new courses — LEAP Home Care and LEAP Carers — and continued growth and digitization of all other courses.

Thanks to years of unwavering commitment and hard work, we are now witnessing the tangible results of our efforts. Pallium is well positioned to leverage its past successes and current infrastructure to provide national leadership in palliative care through its collaborative pan-Canadian network of partnership to realize positive systemic change.

As a thought leader and key influencer that helps drive system change in palliative care in Canada, Pallium must continue to evolve beyond its well-established roots of developing and disseminating inter-professional educational resources and leverage its network, talents, and expertise to share insights, best practices, and innovations that challenge the status quo, and influence, inspire and advance the palliative care approach in health systems across the country.

We would like to express our sincere appreciation to Gérald Savoie for his exceptional leadership as the past chair of our organization. Over the past 6 years, his strategic insights and steadfast guidance provided invaluable stability during many phases of Pallium's growth, leaving an enduring legacy that will continue to inspire our future endeavours.

We would also like to extend our heartfelt gratitude to another longstanding board member, Beverly Lepine, for her remarkable tenure and invaluable contributions that have profoundly enriched the financial prosperity of our organization. Beverly's unwavering dedication and insightful guidance will continue to resonate as a cornerstone of our success moving forward.

Pallium would not be where we are today without our community of supporters. We extend our heartfelt gratitude to our staff, Board, facilitators, learners, and partners for their remarkable contributions throughout the past year. It is not only the accomplishments they achieved that hold significance, but also the manner in which they accomplished them – demonstrating consistent commitment and genuine care for one another and those we serve.

We look forward to continuing to work with you to ensure that all Canadians have access to better palliative care.

Sincerely,



Louise Bradley
Chair



Jeffrey B. Moat
Chief Executive Officer

Message from Scientific Advisor

Over the past year, Pallium has made major advancements in generating and sharing knowledge and delivering education, contributing to the advancement of palliative care across Canada and the world.

Much of our year has been defined by transformative changes in how we deliver education. The transition to online learning has been nothing short of remarkable, with mounting evidence underlining its remarkable effectiveness. As we navigate this new landscape, it is clear that online learning is not just a temporary solution, but a powerful tool that is here to stay. It addresses the diverse needs of learners, providing accessible, high-quality education to a wider audience.

In parallel, we've witnessed the resurgence of in-person learning, reminding us of its unique role in fostering community, team building, and local relationships. We recognize the distinct preferences of learners who thrive in face-to-face interactions. This dual approach, blending the strengths of both online and in-person learning, allows us to cater comprehensively to the needs of our diverse audience across Canada.

Research and evaluation have been and the forefront of everything we do at Pallium and remain critical to our efforts to transform health care through education. This is achieved primarily through our work with the Dr. Joshua Shadd – Pallium Canada Research Hub, at McMaster University, where Pallium began utilizing our evaluation framework this year for both our LEAP and Palliative Care ECHO programs. I'm

thrilled to share that work has begun our initial research project to understand the early outcomes and impacts of the Palliative Care ECHO Project.

We have also completed the initial pilot of the Canadian Palliative Care Atlas, the first of its kind in Canada, marking the first of its kind in Canada. Its success has paved the way for expansion to the provinces of British Columbia and Alberta, ensuring comprehensive insights into palliative care practices across regions.

This past year was a transformative year for Pallium and how we share knowledge and evaluate our findings. We have developed a new approach that offers flexibility and supports collaborations and new solutions. Working together, we are eager to continue our work to understand, learn, and share to better support Canadians facing life-limiting illnesses and their families.

Regards,



Dr. José Pereira
Scientific Officer



Dr. José Pereira

Pallium Canada by the Numbers

Learning Essential Approaches to Palliative Care (LEAP)

8957
LEAP learners

418 sessions
held both online
and in-person

900+ facilitators
across Canada, with
100 trained in 2022-23

Palliative Care ECHO Project

7754
participants in
ECHO sessions

160 ECHO
sessions were
held

95% of participants
said the ECHO session was
relevant to their practice



Community engagement

100+
participants in
community workshops

295 Compassionate
Community toolkit
downloads



Research

2 provinces
joined the Canadian
Palliative Care Atlas

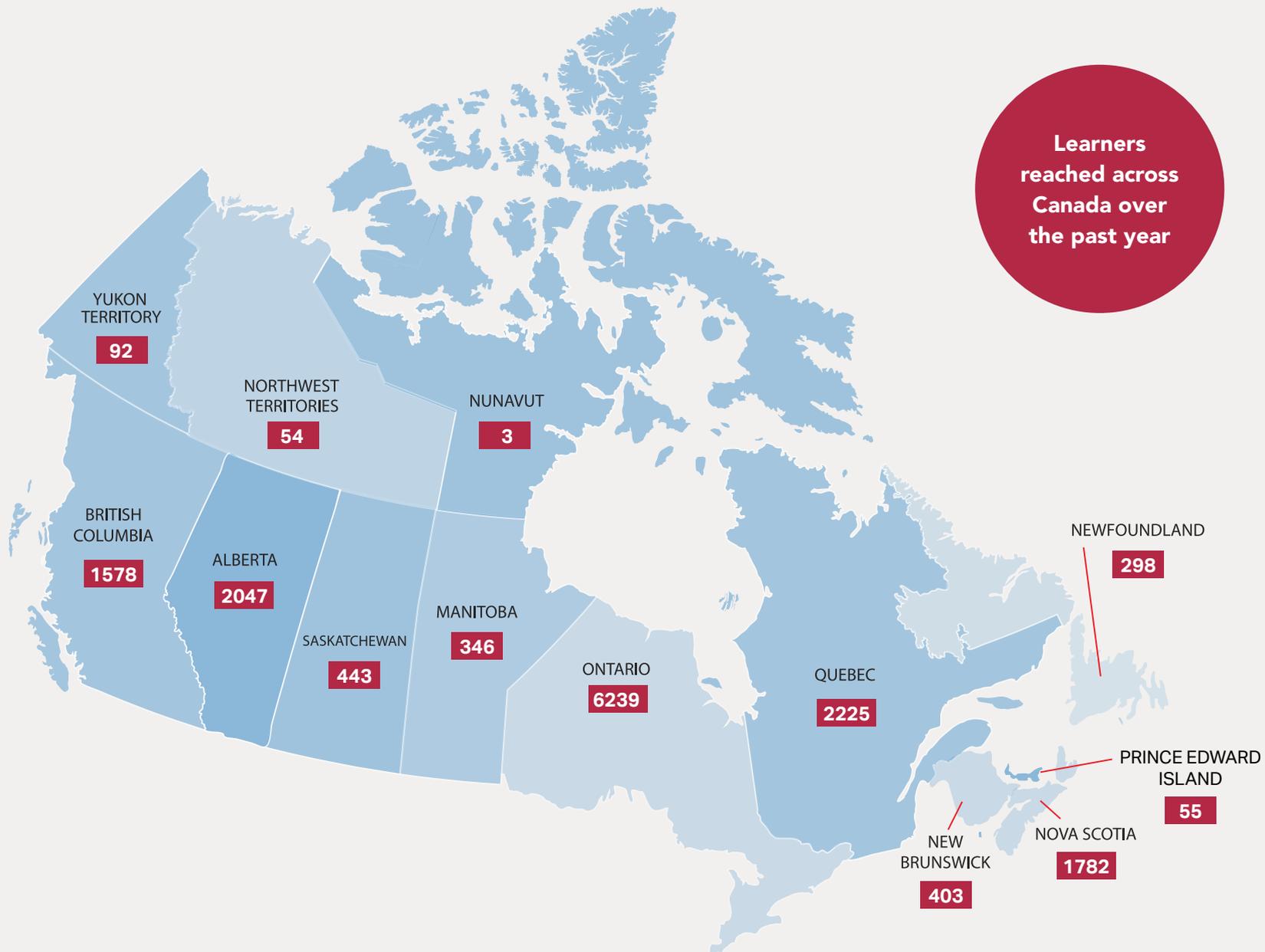
1623 Journal
Watch Podcast
downloads



Partnerships and Support

200+
supporters and
partners

50+ supporter
and partner funded
initiatives



Key Highlights and Achievements

Government Relations in Action

In 2022–23, Pallium stepped up its government relations activities to ensure that federal and provincial governments recognize the unique value the organization offers to equip healthcare professionals in core palliative care knowledge and build system capacity to offset the burden on our healthcare system.

Over the past year, Pallium began laying the groundwork for the inaugural meeting of the Provincial-Territorial Advisory Group (PTAG) in Palliative Care, a forum for provincial and territorial palliative care leads who meet and exchange information on matters pertaining to palliative care. A group of representatives and experts from provinces and territories across Canada was established, and the first collaborative meeting of this group was held in May 2023.

In September 2022, Pallium assumed the role of Secretariat of the Palliative Care Coalition of Canada (PCCC) (formerly known as the Quality End-of-Life Care Coalition of Canada). The PCCC is comprised of over 30 national organizations dedicated to improving palliative care for all Canadians. Pallium is honoured to assume this role and looks forward to working with the coalition

to strike an exciting new path forward to ensure all Canadians have access to earlier, more effective, and more compassionate palliative care.

More notable activities:

- In February 2023, Pallium held a federal Lobby Day in Ottawa and hosted an evening reception on the Hill. Over 50 people attended the reception to learn about Pallium Canada’s ongoing work, including MPs and political staff representing all three main federal parties, along with several Senators.
- In April 2022, Pallium was a witness to the Standing Committee on Health: Canada’s Health Workforce.
- Prepared 8 submissions to government, including an annual pre-budget submission to the Ontario Minister of Finance and to the Minister of Finance and the House of Commons Finance Committee.
- Pitched and secured an op-ed in the Hill Times.
- Continued expanding our federal and provincial engagement strategy, with 31 meetings with decision makers in provincial and federal governments.

Advancing palliative care through research

The Canadian Atlas of Palliative Care

Pallium is nearing completion on its initial pilot of the Canadian Atlas of Palliative Care, the first of its kind in Canada. The Atlas will map out existing strengths, areas of excellence and gaps across Canada with respect to palliative care service availability. This groundbreaking research project will present the nation's first status on palliative care in an easy-to-understand format that will include maps, infographics, and textual descriptions, allowing for better decision-making, promotion of best practices, and identification of opportunities to improve palliative care. In the year ahead, we will be expanding this work to include a British Columbia Atlas with support of the Sovereign Order of St. John Jerusalem, Knights Hospitaller and the Y.P. Heung Foundation, an Alberta Atlas with support from the Alberta Government, and an Ontario Atlas with support from the PSI Foundation.

Ongoing ECHO and LEAP evaluation

The evaluation of our programs is critical at Pallium to understand the impact of our work and to identify opportunities for continuous improvement. In 2022–23, we initiated a research project with the province of Nova Scotia to examine the long-term impacts of LEAP training on changes in practice and we are excited to share these results with you in the months ahead. Also, as the Palliative Care ECHO Project completed its second full year of programming, we have also begun work on our initial research projects to understand the early outcomes and impacts of this initiative.





Highlight:
Advancing
Palliative Care
in British Columbia

In 2023, Pallium officially launched the Canadian Atlas of Palliative Care – BC edition with a special evening sponsored by Esri Canada. Healthcare leaders, business leaders and donors joined us along with key collaborators from the BC Centre for Palliative Care, Esri Canada and the Sovereign Order of St. John of Jerusalem, Knights Hospitaller (Vancouver) to celebrate.

The development of the Canadian Atlas of Palliative Care – BC Edition would not be possible without Pallium’s valued donors – the Sovereign Order of St. John of Jerusalem, Knights Hospitaller and the Y.P. Heung Foundation.

[Learn more about the Canadian Atlas of Palliative Care – BC Edition](#)

Building capacity through LEAP

In 2022–23, we remained committed to our mission of ensuring more health care professionals have the skills to provide a palliative care approach to more Canadians across all settings of care.

This year, Pallium launched:

- **LEAP Home Care:** Pallium developed LEAP Home Care to provide home care providers with the knowledge, attitudes and skills they need to provide high-quality, home-based palliative care.
- **LEAP Carers (nationally):** After successfully piloting LEAP Carers in British Columbia, thanks to the support of the Pacific Blue Cross Health Foundation, Pallium launched the national version of this free, online course for caregivers.



We also successfully piloted two important new courses, **LEAP Paediatrics** and **LEAP Heart**, both of which will be launching in 2023-24.

The Pallium team has been hard at work developing and scaling up our LEAP courses to meet the diverse learning needs to Canadian health care providers. In the coming year, we will be continuing our ongoing digital transformation efforts of all LEAP courses.

“

I am more aware of using the Palliative Care approach. I am using more “how” and “what” questions in my interactions with clients and their families. I am allowing more time for discussion on “what matters” to the clients and their families.

”

- Nurse, LEAP Home Care Learner
[Learn more about LEAP Home Care](#)



BY
 Pallium Canada

Continued spread and scale of the Palliative Care ECHO Project

Pallium Canada continued to spread and scale of the Palliative Care ECHO Project, one of the fastest growing ECHO programs in the world and an important opportunity for palliative care learners to continue their learning journey after LEAP.

Over the past year, the ECHO Project has:

- Achieved recognition as a Superhub through the ECHO Institute, joining the ranks of 32 other ECHO Superhubs across the globe and only the second in Canada.
- Launched the [Palliative Care ECHO Project website](#).
- Onboarded three new Hub Partners to the Project - Médecins Francophone du Canada, Covenant Health and the Canadian Society of Palliative Care Physicians - bringing the total to 10.

- Launched several new Communities of Practice including Long-Term Care Quality Improvement series and the Severe and Persistent Mental Illness series.
- Successfully reached over 1623 downloads of the Palliative Care Journal Watch podcast, with listeners spanning across the world.
- Begun working on the first ECHO research and evaluation project with the Dr. Joshua Shadd—Pallium Canada Research Hub.

Community engagement to support compassionate communities

Supporting caregivers along their caregiving journey and strengthening the important social connections within their communities continues to be a priority for Pallium.

With the support of the Arbor Memorial Foundation, we continued expanding our **Care Connections Program** into



communities across Canada. The program, which provides free practical training and resources for caregivers and communities, was accessed countless times over the year and supported many Canadians on their caregiving journey.

Over the past few years, the way Canadians are working has changed. Pallium quickly adapted and after completing key pilots and a great deal of consultations, we relaunched our **Compassionate Workplace Campaign** to reflect that change by introducing facilitated workshops. We are actively working with workplaces across the country and have been thrilled to see the growing interest and uptake of this innovative program. The positive response we have seen so far unanimously confirms that workplaces need this kind of support.

Transformative partnerships

Partnerships play an essential role in raising awareness, building capacity, advancing research, sharing knowledge and best practices, and influencing policy. We believe in a collaborative approach to building palliative care capacity to benefit all Canadians and during a year of important transitions, many of our achievements this year were only possible due to the commitment of our partners.

Here are some of the impactful projects that were made possible by our partnerships:

- Together with Boehringer-Ingelheim Canada (Ltd.), we have reached health care providers in new specialties and settings of care across Canada. With their support, we have trained hundreds of respirology team members on the palliative care approach and in 2023, we will be launching a new LEAP course focused on training cardiology team members.
- Licensing agreements with Alberta Health Services, Newfoundland and Labrador, Extendicare, Sienna Senior Living, Niagara College, and others have made essential palliative care education available to thousands more healthcare workers to better meet the needs of the patients and families that they are caring for.
- As a valued partner, Caisse de dépôt et placement du Québec (CDPQ) has become part

“

As an organization that provides caregiver support to both the caregiver and their care recipients, having a resource and tools such as the Atlas CareMap will aid us in supporting the work we do while giving the caregivers an easy-to-use tool to help them navigate their caregiver responsibilities and engaging others in their circles to support them. Thank you for creating this. We definitely plan to share it throughout our regions of Hospice PEI's services

”

– Hospice PEI

of transformational change in palliative care in Quebec. We partnered with the CDPQ to create L'initiative COVID-19 – Connexion soins palliatifs initiative, a series of free live webinars that connects health care professionals with palliative care specialists to address palliative care challenges. With their support, we expanded our ability to build palliative care knowledge in Quebec. Over 1,050 health care professionals attended with 92% from Quebec.



Impact of our supporters

Thanks to our supporters, we are reaching even more health care providers and community members from coast to coast.

With the generous backing of Pallium's remarkable supporters, we are empowered to make a meaningful and transformative impact on communities throughout Canada.

Together, we are building systemwide capacity to ensure every Canadian has access to high-quality palliative care. Their generosity expands the impact of LEAP, reaching new settings of care and communities. With the backing of their support, health care providers are equipped with the tools they need to transform the lives of their patients and families.

Thanks to our supporters, we are expanding the reach of our Care Connections Program into communities across the country, empowering more Canadians to better support the caregivers in their lives and strengthen the important social connections within our communities.

No matter where they live, people accessing palliative care will benefit from the incredible impact of the education, community resources, and research that our supporters have made possible.

“

The [Niagara College] partnership with Pallium Canada is incredible. The fact that we can train our students to be part of this initiative is very exciting. This program gives our students the knowledge and assessment skills to assess and treat palliative patients, in turn keeping them out of the ER and in the comfort of their own homes.

”

– Nate Alaimo, Instructor and Paramedic Technologist for Niagara College School of Allied Health

[Learn more about the Niagara College partnership](#)

Thank you to the following supporters, whose contributions helped us advance palliative care in Canada in 2022-23.

- Arbor Memorial Foundation
- Boehringer Ingelheim LTD.
- Caisse de dépôt et placement du Québec (CDPQ)
- Esri Canada
- Health Canada
- Hodgson Family Foundation
- MacMurray Foundation
- McLean Foundation
- PSI Foundation
- Robert Campeau Family Foundation
- Saint Mary's Health Foundation of New Westminster
- Samuel W. Stedman Foundation
- Sign FX Inc.
- Sovereign Order of St. John of Jerusalem Knights Hospitaller (Vancouver)
- The Joan and Regis Duffy Foundation
- Thomas Sill Foundation Inc.
- Y.P. Heung Foundation

“

We recognize the great impact Pallium has on the community and we're pleased to support their mission to educate health care professionals and accelerate the integration of palliative care in our healthcare systems and our community.

”

– John Laframboise, Director of Community Relations at Arbor Memorial

[Learn more about the Arbor Memorial Foundation partnership](#)



Looking Ahead

As we enter the final year of our current three-year strategic plan, we are filled with a renewed sense of purpose and determination. Our goal remains steadfast: to ensure that every Canadian has access to compassionate and high-quality palliative care when they need it most.

The future holds immense potential for Pallium, and we are prepared to seize every opportunity that comes our way. We will continue to expand and enhance our educational programs, equipping healthcare professionals with the knowledge and skills they need to deliver exceptional care to their patients. We understand that the landscape of healthcare is evolving, and we are committed to staying at the forefront of innovation and best practices in palliative care, and to finding new and creative ways to work with our partners to support health care workers across Canada in their work.

In the coming years, we will leverage emerging technologies to reach even more individuals and communities across Canada. We will harness the power of the Canadian Atlas of Palliative Care to better understand the needs and challenges in palliative care delivery, allowing us to develop targeted solutions and interventions. Our goal is to create a more connected and

inclusive healthcare system that prioritizes palliative care as an essential component of patient-centered care.

Furthermore, we recognize the importance of collaboration and partnerships in driving sustainable change. We will continue actively seeking out opportunities to collaborate with organizations, institutions, and policymakers who share our vision and are dedicated to improving palliative care. Together, we will work toward systemic change, advocating for policy reforms and increased funding to support the expansion and integration of palliative care services nationwide.

While the path ahead may present challenges, we are confident in our ability to overcome them. We remain agile and adaptable, embracing innovation and embracing new approaches to address the evolving needs of patients and their families. Our collective resilience and determination will guide us as we navigate the complexities of the healthcare landscape and champion the cause of palliative care.

The future of palliative care in Canada is bright, and with your continued support, we will make a lasting impact on the lives of countless individuals and families across the nation.

Financials

Statement of Financial Position

ASSETS	2023	2022
Current		
Cash	\$ 445,230	\$ 873,537
Short-term Investments	1,865,689	2,039,224
Accounts Receivable	1,003,786	249,704
Prepaid Expenses	86,412	109,333
Inventory	29,128	26,088
	3,430,245	3,297,886
Capital Assets	8,045	10,428
Other Assets	242,363	186,969
Total Assets	\$ 3,680,653	\$ 3,495,283
LIABILITIES and NET ASSETS		
Current Liabilities		
Accounts Payable and Accrued Liabilities	\$ 533,179	\$ 555,211
Government Remittances Payable	14,481	39,469
Deferred Revenue	1,234,575	890,770
Total Liabilities	1,782,235	1,485,450
NET ASSETS	1,898,418	2,009,833
Total Liabilities and Net Assets	\$ 3,680,653	\$ 3,495,283

Statement of Operations and Net Assets

REVENUE	2023	2022
Public Sector Revenue	\$ 1,135,452	1,171,709
Self-Generated Revenue	2,162,472	1,064,563
Corporate Partnerships	250,451	868,345
Other Revenue*	26,465	11,686
Total Revenue	\$ 3,576,863	\$ 3,111,280
Marketing and Communications	859,441	839,217
Product Development	637,435	791,166
Program Delivery	825,777	619,570
Research	386,751	400,716
Support Services	978,874	878,248
Total Expense	\$ 3,688,278	\$ 3,528,916
Excess of Revenue over Expense	\$ -111,415	\$ -417,636

*Investment income

Board of Directors and Leadership

Management Team



Jeffrey B. Moat,
Chief Executive Officer



Dr. José Pereira,
Scientific Advisor



Jonathan Faulkner,
Vice-President Operations

Board of Directors



Louise Bradley,
C.M., MS, RN, CHE, Chair



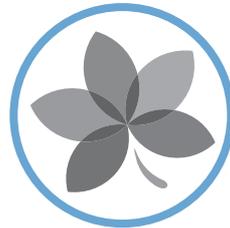
Deborah L. Weinstein,
LL.B., Vice-Chair



Gérald Savoie,
BSc, MHA, CHE, Past Chair



Michael Anderson,
MD, MSc, FRCSC, Director



Donna Kingelin,
R.N., ICD.D, Director



Beverley Lepine,
BBA, CA, ICD.D, Treasurer



Jeffrey B. Moat,
BComm, CM, Director



Jeffrey Morton,
FCA, ICD.D, Director



Dr. José Pereira, MBChB,
CCFP (PC), MSc, FCFO, Director



Deirdre Pike,
BA, Director



Christine Power,
MA, Director



**Thank you
to Gérald Savoie –
Past Chair of the Board**

Thank you to our past Chair, Gérald Savoie for his commitment and service to Pallium as Chair over the past six years. It was Gérald's leadership that helped position our organization for the success we are now seeing. It has been a pleasure working with him in this capacity and we look forward to continuing to benefit from Gérald's experience and counsel as he moves into the role of Past Chair.





Pallium Canada

Advancing Palliative Care

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 PalliumCanada  palliumcanada  palliumcanada

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