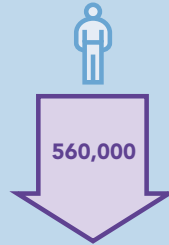


# Compassionate Workplace Campaign

The need for compassion in the workplace is greater than ever



35% of the Canadian workforce is juggling work and caregiving responsibilities.



Every year, Canada loses about 560,000 full-time employees due to the demands of caregiving and paid work.



Grieving employees who were not supported at work lose an average of 30 workdays each year.

Creating a more compassionate workplace environment is everyone's business. Demographic shifts are placing more pressure on those who struggle to balance work and caregiving responsibilities.

The Compassionate Workplace Campaign has been designed to help companies improve their 'care culture' by proactively supporting working caregivers or those among us who are grieving. This includes practical turnkey activities, tools, and resources to further engage your employees around the issues and build skills for engaging in difficult and supportive conversations in the workplace. The goal is to drive positive change in your workplace for your most valuable resource: your people.

## GOAL

The goal of the Compassionate Workplace Campaign is to create a more compassionate work environment for all Canadians, including working caregivers and those who are grieving.

## FEATURES

The campaign can be delivered in-person or virtually and provides:

- **Guides** that help with planning and implementation
- **Communication materials** to kick-off and run the campaign
- **Activities** to engage employees
- **Tools** that guide internal policies and procedures
- **Facilitated** workshops and implementation supports

## BENEFITS

The campaign can help you to:

- Improve morale
- Increase employee retention
- Reduce absences
- Improve workplace productivity
- Help colleagues talk to each other during difficult times

Join the Compassionate Workplace Campaign at [pallium.ca/cwc](http://pallium.ca/cwc)

# What will you receive?

## Guides

Comprehensive guides for Campaign Champions and Managers that provides a campaign overview and information related to planning, setting up, kicking off, and running the campaign.

## Communication materials

Social media posts, presentations, stories, and email templates to help communicate your company's commitment to creating a more compassionate workplace to internal and external stakeholders.

## Activities

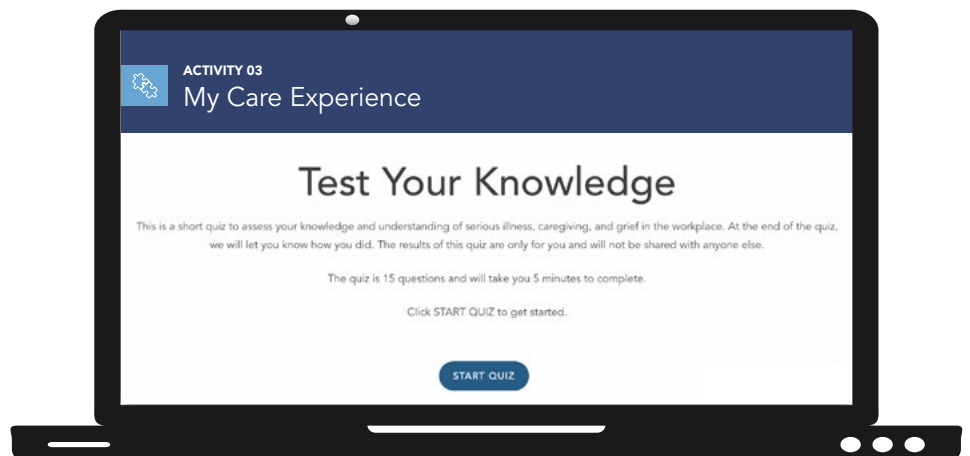
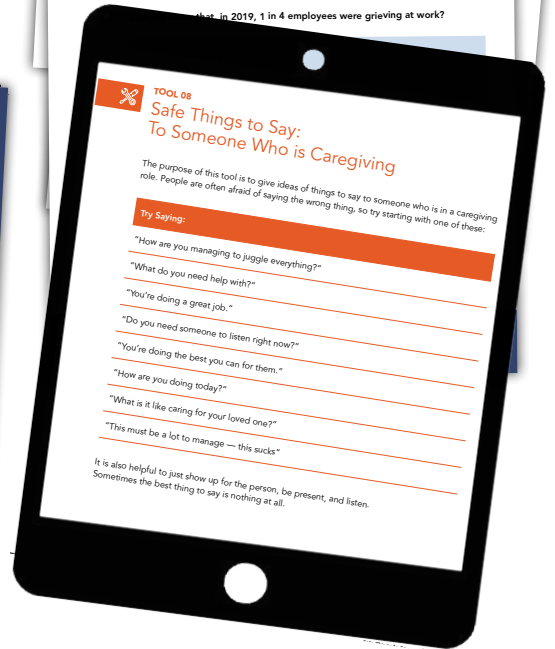
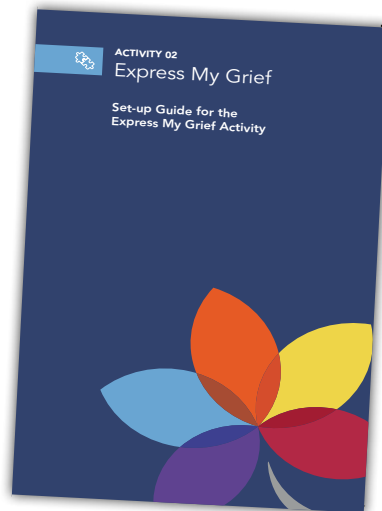
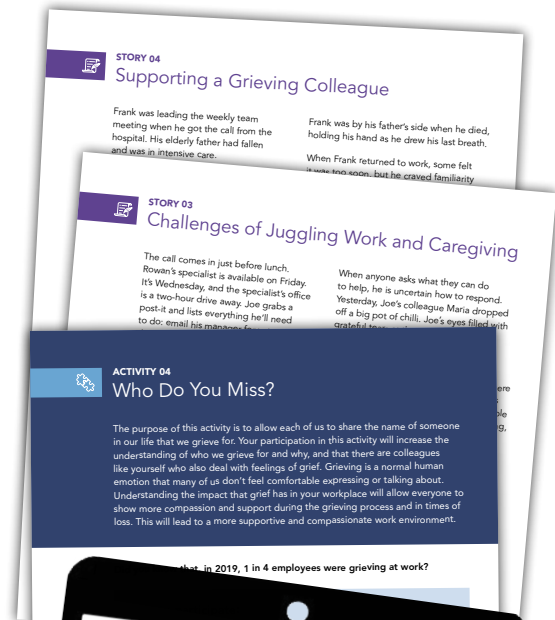
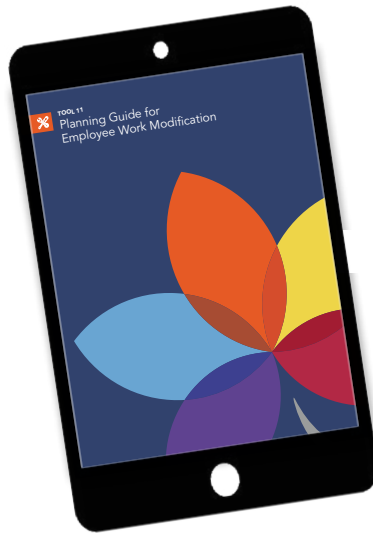
Activities that educate and engage employees on the topics of caregiving and grief in the workplace and come with posters, set-up guides, activity cards, and more to bring these topics to life throughout your workplace.

## Tools

Tools that guide internal policies and procedures related to employees who are caregiving or grieving. Step-by-step guidelines will ensure you know how to plan, communicate, and appropriately support your team.

## Supports

Supports that help with planning and implementing the campaign, along with a facilitated workshop to increase employees' and management's skills in key topics.



## About Pallium Canada

Pallium Canada is a national, charitable organization that equips health care providers, workplaces, and communities with tools and resources to create more supportive, compassionate environments for employees, caregivers, and their families.