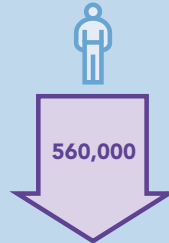


Compassionate Workplace Campaign

The need for compassion in the workplace is greater than ever



35% of the Canadian workforce is juggling work and caregiving responsibilities.



Every year, Canada loses about 560,000 full-time employees due to the demands of caregiving and paid work.



Grieving employees who were not supported at work lose an average of 30 workdays each year.

Creating a more compassionate workplace environment is everyone's business. Demographic shifts are placing more pressure on those who struggle to balance work and caregiving responsibilities.

The Compassionate Workplace Campaign has been designed to help companies improve their 'care culture' by proactively supporting those among us who are caregiving, grieving, or living with a serious illness. This includes practical turnkey activities, tools, and resources to further engage your employees around the issues, either as a stand alone initiative or to complement your existing activities. The goal is to drive positive change in your workplace for your most valuable resource: your people.

GOAL

The goal of the Compassionate Workplace Campaign is to create a more compassionate work environment for all Canadians, including those who are caregiving and grieving.

FEATURES

The campaign can be delivered in-person or virtually and provides:

- **Guides** that help with planning and implementation
- **Communication materials** to kick-off and run the campaign
- **Activities** to engage employees
- **Tools** that guide internal policies and procedures

BENEFITS

The campaign can help you to:

- Improve morale
- Increase employee retention
- Reduce absences
- Improve workplace productivity
- Help colleagues talk to each other during difficult times

Join the Compassionate Workplace Campaign at www.compassionateworkplace.ca

What will you receive?

Guides

Comprehensive guides for Campaign Champions and Managers that provides a campaign overview and information related to planning, setting up, kicking off, and running the campaign.

Communication materials

Social media posts, powerpoint presentation, stories, and email templates to help communicate your company's commitment to creating a more compassionate workplace to internal and external stakeholders.

Activities

Activities that educate and engage employees on the topics of caregiving and grief in the workplace and come with posters, sticky notes, set-up guides, activity cards, and more to bring these topics to life throughout your workplace.

Tools

Tools that guide internal policies and procedures related to employees who are caregiving or grieving. Step-by-step guidelines will ensure you know how to plan, communicate, and appropriately support your team.

About Pallium Canada

Pallium Canada is a national, charitable organization that equips health care providers, workplaces, and communities with tools and resources to create more supportive, compassionate environments for employees, caregivers, and their families.

