

Compassionate Workplace Campaign

The need for compassion in the workplace is greater than ever



Millions of Canadians have had their work and personal lives disrupted because of COVID-19. As a result, employees are:



Experiencing new types of grief.



Unable to support each other in traditional ways.



Suffering greater stress and anxiety.

GOAL

The goal of the Compassionate Workplace Campaign is to create a more compassionate work environment where Canadians who are caregiving, grieving, or dealing with a serious illness, receive the support they need.

The current pandemic is exposing many more of us to new and different forms of grief and has amplified the need to ensure that employees who are caregiving, grieving, or experiencing a serious illness are properly supported.

FEATURES

The campaign provides:

- **Guides** that help with planning and implementation
- **Communication materials** to kick-off and run the campaign
- **Activities** to engage employees
- **Tools** that guide internal policies and enable conversations
- **COVID-specific** resources to support employees virtually

The campaign now includes digital-only resources to support organizations during the pandemic.

BENEFITS

The Compassionate Workplace Campaign can help you to:

- Support your team who may be experiencing new and different types of grief
- Help colleagues learn how to talk to each other during difficult times
- Improve morale and reduce absences
- Increase employee retention
- Improve workplace productivity

Join the Compassionate Workplace Campaign at pallium.ca/cwc



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What will you receive?

Guides

Comprehensive guides for Campaign Champions and Managers that provides a campaign overview and information related to planning, setting up, kicking off, and running the campaign in the time of COVID-19.

Communication materials

Social media posts, PowerPoint presentation, stories, and email templates to help communicate your company's commitment to creating a more compassionate workplace to internal and external stakeholders.

Activities

Activities that educate and engage employees on the topics of serious illness, caregiving, and grief in the workplace and come with posters, sticky notes, set-up guides, activity cards, and more to bring these topics to life throughout your workplace.

Tools

Tools that guide internal policies and procedures related to employees who are caregiving, grieving, or dealing with a serious illness. Step-by-step guidelines will ensure you know how to plan, communicate, and appropriately support your team.

Webinars

Webinars that help employees understand grief—what it is, different types of grief, how to recognize it, where to seek support, and how to support someone who is grieving from a distance.



Test Your Knowledge

This is a short quiz to assess your knowledge and understanding of serious illness, caregiving, and grief in the workplace. At the end of the quiz, we will let you know how you did. The results of this quiz are only for you and will not be shared with anyone else.

The quiz is 15 questions and will take you 5 minutes to complete.

Click [START QUIZ](#) to get started.

[START QUIZ](#)