The need for compassion in the workplace is greater than ever.

GOAL

The goal of the Compassionate Workplace Campaign is to create a more compassionate work environment where Canadians who are caregiving, grieving, or dealing with a serious illness, receive the support they need.

FEATURES

The campaign provides:
- Guides that help with planning and implementation
- Communication materials to kick-off and run the campaign
- Activities to engage employees
- Tools that guide internal policies and procedures

BENEFITS

The Compassionate Workplace Campaign can help you to:
- Improve morale
- Increase employee retention
- Reduce absences
- Improve workplace productivity

Join the Compassionate Workplace Campaign at pallium.ca/cwc
**What will you receive?**

**Guides**
Comprehensive guides for Campaign Champions and Managers that provides a campaign overview and information related to planning, setting up, kicking off, and running the campaign.

**Communication materials**
Social media posts, powerpoint presentation, stories, and email templates to help communicate your company’s commitment to creating a more compassionate workplace to internal and external stakeholders.

**Activities**
Activities that educate and engage employees on the topics of serious illness, caregiving, and grief in the workplace and come with posters, sticky notes, set-up guides, activity cards, and more to bring these topics to life throughout your workplace.

**Tools**
Tools that guide internal policies and procedures related to employees who are caregiving, grieving, or dealing with a serious illness. Step-by-step guidelines will ensure you know how to plan, communicate, and appropriately support your team.