



HOW TO ORDER PALLIUM PROJECT-RELATED RESOURCES

The Pallium Project works in partnership with the Canadian Hospice Palliative Care Association (CHPCA) for national resource distribution.

FAX: Fax complete order forms to 1-613-241-3986

MAIL: Mail complete order form to: CHPCA, Annex B, Saint-Vincent Hospital, 60 Cambridge Street North, Ottawa, Ontario, K1R-7A5

	RESOURCE INFORMATION
Resource Name	DYING FOR CARE – COMMUNICATION VIDEO KIT
CHPCA Item Order # 630	CHPCA Item#630 (\$19.95 + CHPCA Shipping & Handling fee); Currently only licensed for use in Canada
Intended Instructional Uses	<ul style="list-style-type: none"> • Primary use - Communication video to support educating elected officials, boards of directors and senior health delivery system decision makers about Hospice Palliative Care in Canada as informed by the 2002 <i>Model to Guide Hospice Palliative Care Based on National Principles and Norms of Practice</i>. • Secondary use – Communication video to support health care delivery staff orientation to Hospice Palliative Care as a philosophy and approach to care; volunteer orientation and generalist use for myth management about Hospice Palliative Care.
Resource Format	<ul style="list-style-type: none"> • DVD in MPEG2 format for high-quality playback on Progressive Scan (e.g., standard home/training DVD play back units) DVD players. • Resource package includes 3 identical DVDs for multi-user support in health delivery and academic health science educational environments. • Resource package also includes written transcript of DVD content and supporting license rights for local re-broadcast on community-based local television.
Alternate/Other Formats	<ul style="list-style-type: none"> • Also available in lower-resolution MP4 and .WMV for mobile devices and Streaming Media formats.
Availability/License Information	This is a licensed product governed by the License Agreement published below
Resource Development History	<i>Dying For Care</i> emerged as a tool to help support local leaders and Hospice Palliative Care champions with ready-to-play information from a cross-section of acknowledged Canadian authorities. Award winning director Stephen Hall conducted semi-structured, video-taped interviews based on a question set designed to help clarify modern Hospice Palliative Care as a key philosophy and approach to helping persons experiencing life-threatening and life-limiting illness to live well until death. It also support the clarification of many common myths and misconceptions about Hospice Palliative Care which continue to operate as barriers to earlier engagement and management of issues impacting care during periods of life-threatening and life-limiting illness.
Peer-review Status	Beta-versions of <i>Dying For Care</i> were reviewed/vetted by membership of the Quality End-of-Life Care Coalition of Canada in January 2006 and a cross-section of knowledgeable persons in Canadian provinces prior. Feedback was integrated into a final version prior to the final release version in April 2006.

<p>Product Features</p>	<ul style="list-style-type: none"> • 17 minute running time • English-language version (no open captions) • English-language version (open caption text for the deaf, hard of hearing and large rooms/poor acoustics) • French-language version (open caption text in French language only/no post-synchronization) • Companion written transcript available in English and French languages
<p>Special Instructions/Notes</p>	<ul style="list-style-type: none"> • A companion set of Powerpoint presentations (i.e., Powerpoint .ppt file suitable for local adaptation) and PDF with full suggested speaking notes are available for three distinct audiences for use with the <i>Dying For Care</i> DVD set as follows, thus reducing the time and preparation for briefing important stakeholder groups about contemporary Hospice Palliative Care in Canada: <p>Companion Powerpoint Briefing – Boards and Leaders http://www.pallium.ca/infoware/HPC&DFCBriefing_OptA_Board&Ldrs_2006.ppt Suggested speaking notes for Powerpoint Briefing – Boards and Leaders http://www.pallium.ca/infoware/HPC&DFCBriefing_OptA_Board&Ldrs_2006.pdf</p> <p>Companion Powerpoint Briefing – Staff Orientation http://www.pallium.ca/infoware/HPC&DFCBriefing_OptB_StaffOrient_2006.ppt Suggested speaking notes for Powerpoint Briefing – Staff Orientation http://www.pallium.ca/infoware/HPC&DFCBriefing_OptB_StaffOrient_2006.pdf</p> <p>Companion Powerpoint Briefing – General Audiences/Volunteer Training http://www.pallium.ca/infoware/HPC&DFCBriefing_OptC_General_2006.ppt Suggested speaking notes for Powerpoint Briefing – General Audiences/Volunteer Training http://www.pallium.ca/infoware/HPC&DFCBriefing_OptC_General_2006.pdf</p>



DYING FOR CARE

Towards Quality End-of-Life Care

Running Time – 16:50

In 2003, 226,000 people died in Canada. By 2015, some 300,000 people will die annually. Canada remains poorly prepared for this emerging reality. To help system leaders and clinicians transform care, Hospice Palliative Care leaders share reflections and insights they have learned.

In September 2005, a cross-section of leaders deeply knowledgeable about Hospice Palliative Care sat down with award-winning director Stephen Hall to share their reflections on a range of issues and challenges associated with transforming care for those experiencing progressive chronic illness and imminent life-limiting illness.

Dying For Care is a 16 minute video briefing organized as a collage of those ideas. Within this narrative are images of people who have graciously opened their homes, hospital and hospice rooms to share imagery of their commitment to live well until end-of-life and other visual imagery that reminds us of the diversity of the populations for which we are accountable in Canada.

This video briefing has been designed as a catalyst for local health policy, system delivery and clinical leaders - to stimulate and support dialogue on emerging issues and understandings about transforming care for those experiencing a life-threatening and life-limiting illness.

High-quality DVD-based Dying For Care kits, which are suitable for presentation viewing with local decision makers and classroom-based use, are available through the CHPCA Marketplace at www.chpca.net for \$19.95 (Canadian sales price only) plus applicable shipping/handling and taxes.

Each kit contains 3 identical DVDs with each DVD including the Regular edition and English and French Language Open Text Caption versions along with supporting written transcript materials.

MOURIR ENTOURÉ DE SOINS

Vers des soins de fin de vie de qualité

Durée : 16 min. 50 sec

En 2003, 226 000 personnes sont mortes au Canada. D'ici 2015, environ 300 000 personnes mourront tous les ans. Le Canada est mal préparé à cette nouvelle réalité. Pour aider les dirigeants et les cliniciens du système à transformer les soins, des chefs de file en soins palliatifs partagent leurs réflexions et connaissances.

En septembre 2005, un échantillon de chefs de file ayant une connaissance approfondie des soins palliatifs ont discuté avec le réalisateur primé Stephen Hall, afin de partager leurs réflexions sur divers problèmes et défis liés à la transformation des soins pour les personnes atteintes de maladies chroniques progressives et limitant l'espérance de vie.

Mourir entouré de soins est une vidéo de 16 minutes qui présente ces idées. Les récits sont accompagnés d'images de gens ayant accepté de nous accueillir dans leurs maisons, leurs chambres d'hôpital et de soins palliatifs pour partager leur engagement à bien vivre jusqu'à la fin, ainsi que d'images évoquant la diversité des populations du Canada.

Cette vidéo a été conçue comme un catalyseur pour les décideurs de politiques, les établissements de soins et les chefs de file cliniques locaux, afin de favoriser un dialogue sur les nouveaux enjeux et visions pour transformer les soins des personnes atteintes de maladies mortelles et limitant l'espérance de vie.